



OUR 我们的烟草 TOBACCO

Tobacco USA is the first company to grow leaves for handmade premium cigars in Myanmar/Burma. After conducting a comprehensive search in conjunction with Cuban agronomists throughout South East Asia, it was determined that, while Myanmar (known to many as Burma) is an underdeveloped nation, there was a vast expanse of premium virgin land that happened to sit on the same latitude as Pinar Del Rio, Cuba. Its excellent conditions and soil have allowed Tobacco USA to grow a uniquely original tobacco. This high-quality and rare Burmese tobacco has made Tobacco USA and its brands a sought-after commodity in the worldwide tobacco industry.

美国烟草公司为能开发新地域的雪茄烟草种植基地，曾携手古巴农业专家一起在亚洲进行全面调研和实地考察，经多次研究研讨发现缅甸地理位置与古巴的 Pinar Del Rio 在同一个纬度点上，该地区土地肥沃非常适宜种植出高品质雪茄烟草。我们随即进入缅甸进行了标准化种植并结合科学与传统的工艺，成功的种植出独特的原始烟草。也由于这种高品质和稀有的烟草，使本公司及其品牌成为全球烟草业的抢手商品。



COMPANY 公司簡介 INTRODUCTION





Founded in 2013, Tobacco USA has become the very first major cigar producer to grow their tobacco on Asian soil. Already affiliated with the famous Robaina family, Tobacco USA conducted a comprehensive survey of Asia before breaking ground, and determined that Myanmar had the most suitable conditions and soil for tobacco farms.

A year into the Myanmar operation, Tobacco USA's products were tested. Multiple Cuban expert technicians determined that the quality was excellent, and that this level of tobacco could only be matched on Caribbean soil. After a few more years of fermentation, Tobacco USA officially began rolling cigars in 2017. Samples were soon sent to be analyzed by experts in the United States, the Dominican Republic, Nicaragua, Honduras, and China, where they all received positive reviews.

As of 2018, Tobacco USA has formally entered the United States, European, and Southeast Asian markets. Cigar lovers have commented that these cigars carry a unique and exotic taste. This originality is what separates Tobacco USA from its competitors, and it is what will continue to drive the company forward.

美国烟草公司成立于2013年，是一家比较早期在亚洲成功种植出优质雪茄烟叶的公司。自成立以来即与著名的罗宾纳家族交流合作，最终决定在缅甸落地种植。

经过多年的精准运营，研究和测试，在2017年被多位国际级雪茄专家鉴定后得出结论：“该雪茄质量优良，而且突破了高品质烟草只能局限于加勒比海地区种植的神话”。2018年，美国烟草品牌正式打入美国，欧洲，及东南亚市场，并且得到众多雪茄爱好者的共同好评：“该雪茄具有独特的异国情调”。



CIGAR RATINGS & NEWS

雪茄品级与新闻



Since breaking ground in Myanmar/Burma in 2013, Tobacco USA has quickly become one of the most up-and-coming cigar brands in the tobacco industry. Though still a young company, Tobacco USA has been featured on the cover of Cigar & Spirits with Hollywood legend Bill Murray. They received a 93 rating from the experts at C&S, and they were ranked as the 3rd best boutique cigar of 2018.

自2013年在缅甸实验种植以来，美国烟草公司成为业界最崭露头角的雪茄品牌之一，虽然我们是一家比较年轻的公司，但非常荣幸地成为好莱坞传奇人物比尔默里(Bill Murray)的雪茄与烈酒(Cigar & Spirit)的封面。获得C&S专家的93分高评并誉为2018年精品雪茄第三名。





► VICES

CIGAR & SPIRITS MAGAZINE'S

TOP 20 BOUTIQUE CIGARS 2018

2018年精品雪茄20强 荣获第三名



BURMESE TOBACCO TRADING CO. DON ALEJO ROBAINA
5" x 50 Robusto
Wrapper: Burmese-grown Connecticut Shade
Binder: Burmese Criollo
Filler: Burmese Criollo

Tasting Notes:
First of its kind as this is a Burmese puro. This exotic cigar is a mild to medium blend boasting an incredibly creamy smoking experience. This silky smooth cigar boasts coffee, cedar, and leather. The Burmese tobacco brings a new smoking experience to the cigar enthusiast.

品味笔记：
首支纯缅甸优质手工雪茄。这款异国情调的雪茄属温和至中等风味，具有令人难以置信的乳霜味吸烟体验，其如丝般柔滑的雪茄又有着咖啡，雪松，和皮革味道。这款缅甸雪茄为雪茄爱好者带来了焕然一新的体验。

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INSIDER

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SERVING NEW YORK'S CAPITAL REGION

NEW MEXICO
BUSINESS WEEKLY

ATLANTA
BUSINESS
CHRONICLE

CHICAGO
BUSINESS JOURNAL

Boston Business Journal

AUSTIN BUSINESS JOURNAL

Los Angeles
Business from bizjournals

BUSINESS FIRST

Memphis Business Journal

THE Business Journal

报道过的
上百家国际
主流媒体

tobacco reporter

BUSINESS COURIER
SERVING THE GREATER CINCINNATI AREA

BALTIMORE
BUSINESS JOURNAL

DEVELOPING
PALATES

CHARLOTTE
BUSINESS JOURNAL

DAYTON
BUSINESS JOURNAL

Dallas Business Journal

COLUMBUS
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TOBACCO

INTERVIEW



BEHIND
A CONVE
"DON ALEJO R
FROM BURMA/M
by Cigar &

108 / CIGAR & SPIRITS MARCH/APRIL 2019

WSF

69
WPMZ-TV



ND THE LEAF
 CONVERSATION
 WITH THE
 ROBAINA"
 MYANMAR

Spirits Magazine Staff

Officially, the country is called Myanmar—so named by the military junta that took control there in 1989. But this exotic Southeast Asian nation is more widely known as Burma, and it is a place rich in history, mystery, and mystique.

Photos Courtesy of Erick Coeigo

Photos Courtesy of Erick Coeigo



>> Team Robaina, From left Sean H

IT IS ALSO, THESE DAYS, a place with a vibrant democracy movement and new political freedoms that have opened a once-isolated culture to industry, tourism and trade. It made it home to a start-up premium cigar company with a fascinating story all its own, a brand, "Don Alejo Robaina," that's heading to a quality tobacconist near you.

Tobacco USA is the first company to grow leaves for handmade premium cigars in Burma. It started out some five years ago as Myanmar Farms by the Robaina and Yang families, natives of China but now Miami-based American citizens, with business interests around the world, including their native country.

Neither family had any previous connection to tobacco. Until... "They went down to Cuba, basically for vacation, and they somehow just stumbled upon the tobacco farms, and they got inspired," Jimmy Huang, President of Tobacco USA, tells *Cigar & Spirits*.

"They caught the bug." While Burma is an underdeveloped nation, there's a lot of virgin land—and Huang says, they "thought this land might be something special."

"Our families are very well-traveled and are fortunate to have lots of connections and affiliations all through Southeast Asia," Huang says. "We located at a few different areas, one of them being in Laos, and we ultimately decided on the Burmese land. It is on the same latitude as Cuba. When we had the soil tested and everything, it came back as very rich farmland and excellent for growing tobacco. It is prime. It had never been touched before." Huang went on to say, "Burma is a beautiful country in culture and natural resources. We truly feel that Burmese tobacco will be a much sought-after tobacco due to its quality and flavor."

The group initially partnered with Cuban grower Hiroshi Robaina, grandson of the late, legendary "Godfather of Cuban tobacco," Alejandro Robaina, after whom their "Don Alejo Robaina" cigar is named. Though Hiroshi Robaina is now out of the picture, focusing on his Cuba-based operations, his influence on the company remains. Tobacco USA's "Myanmar Farms" is located in the Pyin Oo Lwin region and began as a 10-acre enterprise five years ago and has since grown to 300 acres. In addition, the company has added five acres of farmland in China itself. "It is the only American-owned company to have land there", Huang says.





INDUSTRY 合作伙伴
COLLABORATION

Casa
CUEVAS
★★★★

GRAN FABRICA DE TABACOS
ABAM
CIGARS

OLIVA



Canada

Greenland

United States
of America

- **Tobacco USA** 美国烟草
- **Robaina** 罗宾纳 (古巴雪茄神父之称)
- **ABAM** 威利雪茄代工厂
- **Cuevas** 雪茄界的劳斯莱斯 Gurkha代工厂

● **Oliva** 美国手工雪茄销量第一

Mexico

Colombia

Ecuador

Peru

Brazil

Bolivia

Chile

Paraguay

Argentina

Algeria
Mauritania
Mali
Guinea
Ghana
Nigeria



Myanmar Farms
缅甸农场

Russia

Kazakhstan

Mongolia

China

India

Myanmar

Australia

New Zealand



COMPANY 公司结构与品牌
STRUCTURE AND
BRANDS

TOBACCO USA





ROOSEVELT
5 CIGARS



ROOSEVELT
★ ★ ★ ★ ★



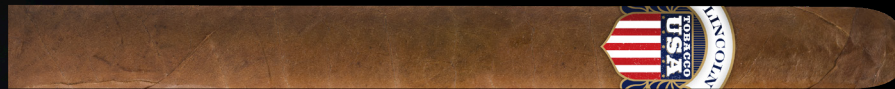
LINCOLN
★ ★ ★ ★ ★



5 x 50
HAND MADE CIGARS

5 x 50
HAND MADE CIGARS

WASHINGTON
★ ★ ★ ★ ★



CHURCHIL
48 x 7



TORPEDO
64 x 5.5



ROBUSTO
50 x 5



PETITE CORONA
40 x 5



CHURCHIL
48 x 7



TORPEDO
64 x 5.5



ROBUSTO
50 x 5



PETITE CORONA
40 x 5



CHURCHIL
48 x 7



TORPEDO
64 x 5.5



ROBUSTO
50 x 5



PETITE CORONA
40 x 5



HAND MADE CIGARS
20 BULLS (5x50)
ROBUSTO



HAND MADE CIGARS
20 BULLS (5x50)
ROBUSTO





CHURCHIL
48x7

ESPECIAL
38x7

TORPEDO
64x5.5

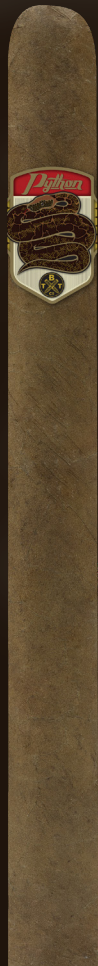
ROBUSTO
50x5

PETITE CORONA
54x5





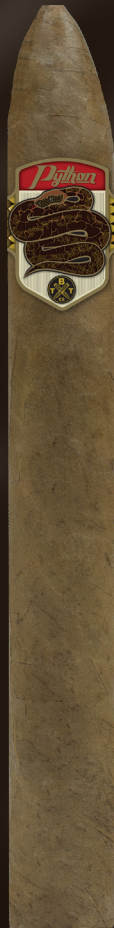
CHURCHIL
48x7



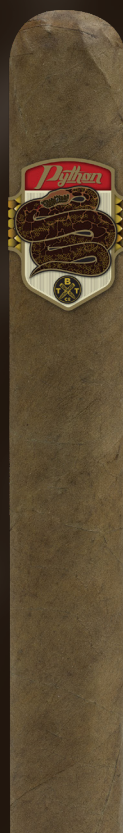
ESPECIAL
38x7



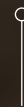
TORPEDO
64x5.5



ROBUSTO
50x5



PETITE CORONA
54x5





CHURCHIL
48x7

ESPECIAL
38x7

TORPEDO
64x5.5

ROBUSTO
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PETITECORONA
54x5





CHURCHIL
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